



Advertising Rate Sheet

Progress Reports

The Worldcon, or World Science Fiction Convention, is the annual convention of the World Science Fiction Society (WSFS). The five day event has been held each year since 1939 with the exception of four years during World War II. Locations have included the United States, Canada, Australia, England, Scotland, Germany, Japan and The Netherlands. Science fiction and fantasy fans travel from all over the world to attend. In recent years, Worldcon has typically attracted between 3,000 and 8,000 attending members.

Rates

Prices are in Euros.

All progress reports will be printed in full color.

	Fan	Semi Pro	Pro
Full page	100	200	300
Half page	75	150	225
Quarter page	50	100	150
Inside front cover	150	300	450

Fan rates apply to all nonprofit organisations with no salaried staff, such as fan-run conventions, club, and fanzines. Semi-Pro rates apply to businesses run part-time by their owners, small press publishers, non-profit charities, and professional rates apply to all commercial, for profit organizations employing full-time staff. Professional rates apply to all commercial, for profit organisations employing full-time staff.

Page Specifications

Full page A4 with bleed	297 x 210 mm + 5 mm bleed
Full page A4 no bleed	282 x 195 mm
Half page horizontal	282 x 98 mm
Half page vertical	140 x 195 mm
Quarter page	135 x 91 mm

Files should be sent as a PDF and all color graphics should be saved in CMYK. If it is larger than 10mb please let us know and we will give you an alternative to emailing the file. If you have any questions please email advertising@dublin2019.com. Payment for any advertising should be made by credit card. We will issue you an invoice.

Dates for Ads

Ad dates are subject to change. Please contact advertising@dublin2019.com for the most current schedule of progress reports. To reserve space please email the advertising team a month before the ad is due.

PR1- Ads due March 15th
PR2- Ads due September 15th
PR3- Ads due December 15th
PR4- Ads due March 20th
PR5- (electronic only) June 20th