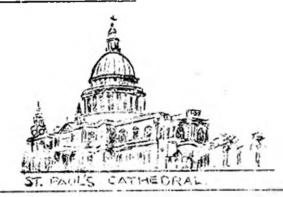
LONDON INVITES YOU

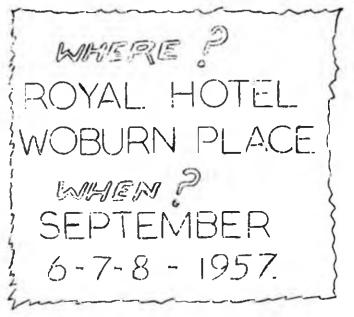
LONDON 1957 SCIENCE FICTION CONVENTION

Londinum: The venerable and vital, exciting and friendly city on the banks of Old Father Thames. British fendom is holding a science fiction convention in London on the Stn 7th 8th of September, 1957. What a chance of a wonderful holiday for you!

This will be the first convention in London since the very successful Coroneon was held at the Bonnington Hotel in 1953. During the interim, the National British Convention has been held: once in Manchester and twice in Kettering. Tach of these conventions had a personality all the own.

Now Loadon - doyen of convention holding cities - is once more velcoming science fiction fans and enthusuasts to what will be the finest convention any of them will ever have attended. from all over Durope as well as representatives from America came to the First International Convention - the renowned Festivention in 1951. in London have the knownow. We have the enthusiasm. We have the background. We have the professional men of science fiction - the authors editors, publishers. We have the readers, the afficienados, the fans. We have the city - the city that has so much to offer volumes cannot contain it all. And, we have all England, Ireland, Scotland and Wales to add their support.





But, over and above all these splendid assets, there is one extra essential we must have.

We need YOU to make the gathering complete.

If you go to New York this year, we would like you to vote for London as the site for the 15th Worldcon. We, in return, offer you the convention of your life. And, even if you don't make it to New York, we'd like your support, to feel that you, too, think that London in 57 is an opportunity too good to be missed. See you!

VOTE ONDON SESTA

LONDON is the doyen of science fiction cities and is able to put forward many actively interested fans and professionals. Already British Conventions have become world-renowned for their social success: but the more serious aspects of the science fiction and fantasy field will be covered fully at the 1957 London Convention.

And who are "we" ?

"We" includes, for all practical purposes, the entire science fiction and fantasy fan and professional population of Great Britain and Northern Ireland. Unlike the individual city bids of the United States, this London bid is being made on behalf of all of British Fandom.

As you make your way into the convention hall and prepare to cast your vote, we in Britain sincerely ask you to accept our invitation to make it

LONDON in '57.



At the Convention this weekend the site for the next World Convention will be chosen. We want your vote for London, England, that is.

Why London ?

It's LONDON IN '57 because we feel qualified to ask for the honour of the World Convention. Because we are well able to please both staunch fan and professional. Because we think there's no place like England (and Ireland and Scotland and Wales!) and we'd like you to enjoy a rattling good holiday as well as a first-class convention.

STOP PRESS

INSURANCE

If possible, it is hoped to cover with insurance all items such as cine-cameras, film projectors, tape recorders, etc., which will be brought to the World Convention. If you intend to bring such an item will you please forward to us immediately full details, including in the case of cameras, lens numbers. Details required are serial numbers, description, value, length of time article should be covered by insurance, and of course your name, address and membership number.

The system to be used has not been settled, but we are considering the issue of tickets similar to the method used for insuring luggage when travelling by rail. Further details will be forthcoming, but if you are bringing expensive equipment consider the advantages of this insurance and send us the details right away.

DISPLAY TABLES -

Owing to the large number of people attending the Convention there will not be a lot of space for display tables, and it will be a case of "first come...."

Tables are 4 square feet in size, and charges are as follows:

Professional displays: Fan displays:

10/- per table and pro rata. 5/- per table and pro rata.

THE CONVENTION BANQUET ----

As you know, the World Convention will officially open on Saturday with the luncheon banquet. Further details will be found in this Journal.

This note is just to remind you to let us have your name if you wish to attend the banquet. At such a cheap - at least to Americans - price for such an affair there will be a large attendance. LET US HAVE YOUR BOOKING AS SOON AS YOU CAN.

CELEBRITY ATTENDEES ---

It is with great pleasure we announce that an airletter has been received from ARTHUR C. CLARKE saying that he and MIKE WILSON cannot, after all, bear to miss the Convention. They are therefore cancelling other arrangements and are flying back from Ceylon to attend.

Americans who met Arthur & Mike last year will no doubt be delighted to have the chance to meet them again. We ourselves say "Welcome back, Arthur & Mike...we knew you'd never hold out!"

FANCY DRESS ----

You have your chance to shine as your favourite fantasy character at the Fancy Dress Parade and Ball which will be held on Saturday night. Many fans are already preparing their dresses....don't be left out in the cold!